



Date February 1, 2017  
Venue Reston Regional Library  
Reston Meeting Room 2  
11925 Bowman Towne Dr,  
Reston, VA 20190

Attendees:

Name	e-mail address	Role	Attended (Yes/No)
Bill Symanski	billszy@gmail.com	Member at Large	Yes
Chip Magrogan	Chip.magrogan@gmail.com	Chairperson	Yes
D Clute	clutedl@gmail.com	Club Member	Yes
Darryl Fengya	djf55@msn.com	Club Member	Yes
Erin Schultz	emm1138@hotmail.com	Member at Large	Yes
Heide Kaser	heidekaser@gmail.com	Club Member	Yes
Jeff Major	eff@jeffmajorhomes.com	Member at Large	No
Kelley Westenhoff	westenhoff@gmail.com	Member at Large	Yes
Ken Thompson	e2ken@verizon.net	Treasurer	Yes
Leonard Hicks	leonard.m.hicks@gmail.com	Club Member	Yes
Lisa Mackem	lcmackem@yahoo.com	Member at Large	Yes
Mark Kallio	<a href="mailto:rockw40@yahoo.com">rockw40@yahoo.com</a>	Secretary	Yes
Mike Harloff	mpharloff@gmail.com	Club Member	Yes
Reinaldo Silvestry	reinaldo_uprm@yahoo.com	Club Member	Yes

## 1. Old Business

### 1.1. Review Open Action Items

Action Items were updated offline via email prior to the meeting.

Future meeting reservations are as follows:

- March: [1886 Metro Center Dr Suite 230, Reston, VA 20190](#)
- April: [1886 Metro Center Dr Suite 230, Reston, VA 20190](#)
- May: Reston Library Room 2
- June: Reston Library Room 2
- July: Reston Library Room 2
- Aug TBD
- Sep TBD
- Oct TBD



## 2. New Business

### 2.1. Jersey Competition

**Discussion:**

Ken presented the results from the Board Member selections. The six jerseys receiving the most votes were selected by the board for presentation to the membership.

**Board Decision:**

- Post the six winners on the RBC site for members to vote for 1st, 2nd, 3rd and honorable mentions. Ed completed the action.

### 2.2. shareVAroads adoption for RBC

**Discussion:**

Chip recommended the board accept the shareVAroads as a guide for RBC to follow. Copies of the guide were provided to the board. RBC has several hundred copies to distribute to members.

**Board Decision:**

- The board voted and approved to include the shareVAroads document as part of the Reston Bicycle Club Rider Ride safe/Ride Fun Guidelines

### 2.3. Ride Safe/Ride Fun Guidelines adoption for RBC

**Discussion:**

Several board members had comments to the draft document. The Ride Safe/Ride Fun document will be posted to the RBC Google Doc site for board members to review and edit. Bill Symanski offered to edit the guide to include comments presented during the discussion. The Board intends to approve the guidelines at the March Board Meeting.

**Board Decision:**

- No decision

### 2.4. Ride Leader Training

**Discussion:**

Kelley and Bill presented their plans for the Ride Leader Training in February.

**Board Decision:**



Members need to send Kelley names of potential leaders to invite to the training.

The first session is planned for:

Green Lizard Bike Shop in Herndon, VA.  
February 24, 2017  
6:00 - 7:30 PM (after normal business hours)  
Pizza and Beer

A limited number of participants will be allowed into the first session. Please register to attend on our [RBC website](#) under RBC Ride Leader Orientation event.

### 2.5.Recommended Web Updates (Bill)

Discussion:

Bill spent several hours reviewing the site and made several recommendations for improvements. His comments will be posted on the RBC Shared site.

Board Decision:

- Ken said he would look at the comments and make changes when he had time to do so.

### 2.6.Meeting and Facebook Site Utilization (Bill)

Discussion: Bill opened the discussion on how to improve traffic and content on FaceBook, Twitter, and Meetup.

Board Decision:

- The board agreed to add Heide and Mike as editors to the Meetup site so that they can add Cruise Rides and other information to the site to improve outreach. However, RBC needs to preserve sign up for insurance purposes. The Board did not finalize the strategy for using Meetup and the Web Site for advertizing and allowing signup.

### 2.7.Cruise Rides Planning

**Discussion:**

Heide presented a written plan for Cruise Rides. Chip recommended we hold one Cruise Ride per Month. Heide said her team could support every two weeks if needed.

**Board Decision:**

- The Board will review the guidelines and add them to the Ride Safe/Ride Fun Guidelines.
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- Heide would put together a calendar of Cruise Ride Events for the first several months so of the riding season and present them to the Board for agreement and support.

## 2.8. Century Planning

### **Discussion:**

Erin noted that long lead tasks need to get started. Chip offered to lead the route selection. Ken offered to help. We need additional help if we plan to change the routes for 2017.

Chip reported that invitations have gone out to several vendors for product placement at our rest stops. No positive sponsors to report.

### **Board Decision:**

- No Decisions.

## 2.9. New Member and Volunteer Outreach

### **Discussion:**

Ed reported the stats on member population. Since transferring the database to the current system (2011) there have been 1,381 members (from 1,066 households) – note that we have 4 membership levels.

- 620 are active (paid to date)
- 751 are overdue renewal, of which 732 (lapsed) are overdue more than 30 days
- 27 renewals pending (<30 overdue)
- 2 new pending (registered, but no payment)
- 4 new members in last 30 days

### **Board Decision:**

- No Decision

**Meeting ended at 9:00 PM**

### **Post meeting notes:**

The board voted to name Mike Harloff as RBC Board Secretary via unanimous vote via email.



### 3. Action Items

Opened	Assigned	Status	Description
1102-1	Chip	Closed	Order 1,000 slap bands and 100 of the Velcro bands. 0201: Slap band Order placed. \$475.00 for 1,000 slaps at .47 cents each. Request for Quote send to seller of Velcro bands. No response yet.
1207-1	Chip/Team	Closed	Put together with Heide, D, & Mark a Cruise Ride proposal in order to get a formal RBC consideration and target a trial event for the 2017 season. 0201: Heide presented a proposal at the Feb board meeting. It was accepted. 01/04: No progress to report
1207-4	Chip	Closed	Contact companies for the snack bar sponsorships. 02/01: Contacted the following companies. Waiting for reply: <ul style="list-style-type: none"> <li>• Hammer - <a href="http://www.hammernutrition.com/">http://www.hammernutrition.com/</a></li> <li>• GU Energy - <a href="https://guenergy.com/">https://guenergy.com/</a></li> <li>• Skratch Labs - <a href="https://www.skratchlabs.com/">https://www.skratchlabs.com/</a></li> <li>• Nuun - <a href="https://nuunlife.com/">https://nuunlife.com/</a></li> <li>• Honey Stinger - <a href="http://www.honeystinger.com/">http://www.honeystinger.com/</a></li> </ul>
0104-3	James	Closed	01/04: Several contacted, waiting on responses. James G. Stroud offered to have his son take a look at our graphic to see if a better rendering could be developed. 0201: James provided improved graphics. Ken asked if raster images could be done to allow enlargement.