



Date March 1, 2017  
Venue Comstock Building  
1886 Metro Ctr Dr, Ste 230  
Reston, VA 20190

Attendees:

Name	e-mail address	Role	Attended (Yes/No)
Bill Szymanski	billszy@gmail.com	Member at Large	Yes
Chip Magrogan	Chip.magrogan@gmail.com	Chairperson	Yes
Jeff Major	eff@jeffmajorhomes.com	Member at Large	No
Kelley Westenhoff	westenhoff@gmail.com	Vice Chairperson	Yes
Ken Thompson	e2ken@verizon.net	Treasurer	Yes
Lisa Mackem	lcmackem@yahoo.com	Member at Large	Yes
Mike Harloff	mpharloff@gmail.com	Secretary	Yes

## 1. Old Business

### 1.1. Review Open Action Items

Action Items were updated offline via email prior to the meeting.

Future meeting reservations are as follows:

- April: [1886 Metro Center Dr Suite 230, Reston, VA 20190](#)
- May: Reston Library Room 2
- June: Reston Library Room 2
- July: Reston Library Room 2
- Aug TBD
- Sep TBD
- Oct TBD

## 2. New Business

### 2.1. Jersey Competition

**Discussion:**

(Ken): Winning jersey design has been selected; Member interest to be gauged before placing any orders.

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**Follow Up:** Ken to put together announcement for website

**Board Decisions:** None

## 2.2. Ride Safe/Ride Fun Guidelines

**Discussion:**

Revised document was reviewed & edited by board; concerns raised & addressed. W&OD Guidelines to be included (on website).

**Board Decision:**

Board approved updated document (6 to 0, with one abstain = Ken, pending addition of points previously sent for inclusion).

## 2.3. Ride Leader Training

**Discussion:**

(Bill) - Ride Leader Training Session #1 was a success, thanks to all who attended and made possible. Ride Leader Guidelines were reviewed and will be added to the site;

Upcoming session target date ranges:

- #2: End March / Early April
- #3: Early/Mid-May

Need to seek/add more Ride Leaders and "Ride Ambassadors" (loose term) from membership. "RA's" are there to assist RL's or assume some level of guidance for group riders in absence of a RL

**Club Objective Identified:**

"Be growing, safer, more friendly on the road"

Initial means of accomplishing: Ride Leader Training; Ride Safe/Fun GL's

**Follow Up:** Bill to draft thank you & summary pack to RLT participants

**Board Decision:** None



## 2.4. Cruise Rides Planning

### **Discussion:**

- While the board remains in favor of cruise rides to add a diverse aspect and attract more casual members, Heidi will not be merging her existing Cruise Rides with RBC as had been discussed;
- A new course of action, possibly including new member advocates/ride leaders specific to this program, would be desired to continue down this road.

**Board Decision:** Continue to seek options for implementing Cruise Rides

## 2.5. Website

**Discussion:** Bill and Ed to continue offline discussion (not discussed)

## 2.6. Century Planning

### **Discussion:**

- Route drafts for the (3) rides (century/metric/half) were reviewed and amended; Current routes strive to minimize W&OD usage on 100/62 routes, include more Reston community; cross 28 near Algonkian; include hills of rural Loudoun Co north of Leesburg; maximize efficiency of rest stop placement.
- Task list was reviewed; Most pressing follow-ups are in the works
- “Theme” was discussed - geographic theme has run its course; A “Be Seen” theme was proposed by Kelley. In the end “Ride Safe / Ride Fun” concept will be given to Artists to further develop concept.

**Board Decision:** Consensus was reached on routes for Century rides

## 2.7. New Member and Volunteer Outreach

### **Discussion:**

- Membership: 620 active; 27 pending; 732 lapsed
  - New “Slap Bands” are in - look great! In addition to current members, can be used for new member outreach
  - Small stacks of new business card-style RBC promo cards were distributed to board members for recruiting purposes
  - What are keys to raising membership? On-ramp programs (i.e.
-



cruise rides) have been identified as one potential source;

- How do we get current members to further engage?

**Board Decision:**

- No Decision

**Meeting ended at 9:00 PM**

**Post meeting notes:** None



### 3. Action Items

Opened	Assigned	Status	Description
Mar 1	Bill	Open	Confirm dates & locations for upcoming Ride Leader training sessions
Mar 1	Ken	Open	Post jersey announcement on site; survey/gauge members for interest
Mar 1	Chip	Open	Continue follow up w/ companies for the snack bar sponsorships. 02/01: Contacted the following companies. Waiting for reply: <ul style="list-style-type: none"> <li>• Hammer - <a href="http://www.hammernutrition.com/">http://www.hammernutrition.com/</a></li> <li>• GU Energy - <a href="https://guenergy.com/">https://guenergy.com/</a></li> <li>• Skratch Labs - <a href="https://www.skratchlabs.com/">https://www.skratchlabs.com/</a></li> <li>• Nuun - <a href="https://nuunlife.com/">https://nuunlife.com/</a></li> <li>• Honey Stinger - <a href="http://www.honeystinger.com/">http://www.honeystinger.com/</a></li> </ul>
Mar 1	Ken/Ed	Open	01/04: Several contacted, waiting on responses. Add final details to Ride Fun / Ride Safe doc
Mar 1	Ken/Ed	Open	Continue discussion of Website Offline