



Date May 3, 2017
Venue Comstock Building
1886 Metro Ctr Dr, Ste 230
Reston, VA 20190

Attendees:

Name	e-mail address	Role	Attended (Yes/No)
Bill Szymanski	billszy@gmail.com	Member at Large	Yes
Chip Magrogan	Chip.magrogan@gmail.com	Chairperson	Yes
Jeff Major	eff@jeffmajorhomes.com	Member at Large	Yes
Ed Rochibaud	edrobichaud@gmail.com	Member	Yes
Ken Thompson	e2ken@verizon.net	Treasurer	Yes
Lisa Mackem	lcmackem@yahoo.com	Member at Large	Yes
Mike Harloff	mpharloff@gmail.com	Secretary	Yes
Erin Schultz	emm1138@hotmail.com	Member at Large	Yes

Future meeting reservations are as follows:

- May 3: Reston Library Room 2
- June 7: Reston Library Room 2
- July: Reston Library Room 2
- Aug 2: TBD
- Sep 6: TBD
- Oct 4: TBD

1. Financial Update

- Include past century jerseys (many odd sizes), water bottles, tees. Options were discussed on how to best utilize. Consensus was to use for outreach opportunities to encourage new membership.



- Ride Leader Armbands Ship April 8 (from China)
- RBC Brochure Distribution Plan
 - o Need to create list of desired locations & who is covering each

<u>LOCATION</u>	<u>CONTACT</u>		<u>LOCATION</u>	<u>CONTACT</u>
W&OD	Ed R		Bike Outfttrs	Chip
Libraries	Ken T		Plum Grove	Chip
Spokes	Erin		Trans Tri	Chip
Green Lizrd	Erin		Bike Lane	Kelly (?)
A-1	Mike H			
Reston Y(?)	Mike H			

- Additional Storage Locker - would be cost-prohibitive (+\$1700 / year)

2. Membership

Discussion:

(Ed): Annual early season “bump” has been experienced. Overall numbers appear on track to maintain membership level.

Follow Up: Ed to survey non-renews for board feedback

Board Decisions: None

3. Ride Leader Training & Logistics

Discussion:



(Bill) RLT #2 was held, went well. 6 ride leaders went thru training, current total= 26

The pressing issue is how to organize the ride leaders logistically. Several options were discussed including Potomac P's online platform. FB should be a future RL recruitment tool, in addition to general points of interest

Need terminology for "Ride Ambassadors" - discussion yielded no consensus. Send Ideas to Bill

Next RLT is about a month away, need to start promoting

Follow Up: Bill to follow up flush out best online logistics solution.
Bill to send message to Ride Leaders, needs email addresses

Board Decision: None

4. Century Planning

Volunteers: Marking - no less than 3 volunteers per each of 7 segments.

Local Approvals

Ken to submit for WOD approval

Each town needs approval, even if no rest stop (Ken - Leesburg)

Permission for each Rest Stop was discussed. Seeking youth group involvement at Lovettsville CC (site of past community complaints)

Police Assistance Coordination - Jeff to follow up

Volunteer Incentives - To include free RBC membership, t-shirt, and invitation to post-ride meal.



Registration: Board agreed on May 1

Pricing: Same pricing & tier structure as last year

Topic - 35th annual: Do we do anything special to commemorate . Number of ideas for a nice commemorative item were discussed. No consensus reached.

Follow Ups: Send commemorative item suggestions to Chip. A consensus was reached on \$7 /item is our target cost ceiling

Start/Finish Line - A more “celebratory” atmosphere is desired at finish line, has been anti-climactic in past. Ideas include a visible, tangible finish line (Chip). Deejay/music was discussed, have had in-house music in past. HS volunteers are desired to create RS/RF posters

5. Website / MeetUp

- Discussion was brief

Board Decision: None

6. New Member Drive

Discussion: Expanding membership was discussed, including the basic topic of “do we WANT to significantly increase our membership?”

It was noted that adding members does not increase club net revenues, and would present the immediate logistical challenges for already established rides (Tues/Thurs)

It was expressed that expansion is best targeted to adding/expanding new types of rides as opposed to over-growing existing rides



7. Century Planning

Discussion:

- Route drafts for the (3) rides (century/metric/half) were reviewed and amended; Current routes strive to minimize W&OD usage on 100/62 routes, include more Reston community; cross 28 near Algonkian; include hills of rural Loudoun Co north of Leesburg; maximize efficiency of rest stop placement.
- Task list was reviewed; Most pressing follow-ups are in the works
- “Theme” was discussed - geographic theme has run its course; A “Be Seen” theme was proposed by Kelley. In the end “Ride Safe / Ride Fun” concept will be given to Artists to further develop concept.

Board Decision: Consensus was reached on routes for Century rides

8. Bike To Work Day (Fri, May 19)

Discussion: Several board members are supporting

Meeting ended at 8:55 PM



Post meeting notes:

Questions (from Ken) and Answers (by Chip, in CAPS) posted from email as request of Chip:

1. Slaps: this investment is for two years. Do you need to do any special accounting for amortization? I suspect we are on a cash basis. YES CASH BASIS
2. New Expenses: Why is RWGPS New? SHOULD BE OPERATING EXPENSE
3. Adventure cycling dues: Show we continue or drop this? CONTINUE
4. Brochure Printing: I can print light weight card stock and paper in color for free. Leidos agrees to pay for this. YES PROCEED AS PLANNED
5. P.O. Box: Do we need this? Or, should this just be your house? CONTINUE WITH PO BOX, IT GIVES RBC A PERMIT ADDRESS AND AVOIDS USING ANY PERSONAL ADDRESSES
6. Storage Locker: is this the cost for two years or one year? why do we not show in 2016 any costs for storage? COST IS FOR ONE YEAR - 13 MONTHS, ACTUALLY - WHICH IS WHY IT DOESN'T SHOW FOR THIS YEAR. JUST BASED ON WHEN IT'S PAID.
7. Conference Attendance: When do we get the training provided to Kelley? I'll ask her. I think she is out of town this week; maybe not. YES KELLEY IS OUT OF TOWN AND WILL PROVIDE INFO WHEN SHE'S BACK



3. Action Items

Opened	Assigned	Status	Description
Mar 1	Bill	Open	Confirm dates & locations for upcoming Ride Leader training sessions
Mar 1	Ken	Closed	Post jersey announcement on site; survey/gauge members for interest
Mar 1	Chip	Open	<p>Continue follow up w/ companies for the snack bar sponsorships.</p> <p>02/01: Contacted the following companies. Waiting for reply:</p> <ul style="list-style-type: none"> • Hammer - http://www.hammernutrition.com/ • GU Energy - https://guenergy.com/ • Skratch Labs - https://www.skratchlabs.com/ • Nuun - https://nuunlife.com/ • Honey Stinger - http://www.honeystinger.com/ <p>01/04: Several contacted, waiting on responses.</p>
Mar 1	Ken/Ed	Closed	Add final details to Ride Fun / Ride Safe doc
Mar 1	Ken/Ed	Open	Continue discussion of Website Offline