



Date Oct 4, 2017
Venue Reston YMCA
12196 Sunset Hills Rd
Reston, VA 20190

Attendees:

Name	e-mail address	Role	Attended (Yes/No)
Bill Szymanski	billszy@gmail.com	Member at Large	Yes
Chip Magrogan	Chip.magrogan@gmail.com	Chairperson	Yes
Jeff Major	eff@jeffmajorhomes.com	Member at Large	No
Ed Robichaud	edrobichaud@gmail.com	Member	Yes
Ken Thompson	e2ken@verizon.net	Treasurer	Yes
Lisa Mackem	lcmackem@yahoo.com	Member at Large	Yes
Mike Harloff	mpharloff@gmail.com	Secretary	Yes
Erin Schultz	emm1138@hotmail.com	Member at Large	No
Kelley Westenhoff	westenhoff@gmail.com	Vice Chairperson	Yes
Laura Robinson	lrrobinson28@gmail.com	Member	Yes

Future meeting reservations are as follows:

- Nov 1: Reston Library
- Dec 6: Comstock Building (tentative - Library not avail)
- Jan 3: TBD

1. Financial Review

- Board approved donations to orgs which supported RBC Century, following a line-by-line review.
 - Line changes from 2016 to 2017 include Hamilton (\$200, reduced from \$500) and Lovettsville (\$1000, up from \$500), w/ justifications
- Board approved rollover of \$15K CD maturing in October. Ken to re-invest in 12-month CD at best rate available.



- Discussed ATAC setting up online “RBC Store” for either a minimum order or flat fee (\$200) commitment.
 - Ken to look into product line - jerseys only or other merch? Is there a way for a portion of proceeds to go to RBC, or purely branding/member benefit.
- Bike Rack installation status was reviewed for the Reston Pools. 4 pools are completed; full completion by Spring 2018
- Decision was made to order additional helmets for youth/school progr
- Monthly financial statements were unanimously approved

2. Ride Leader Program

- Bill began with a top-line review of multiple aspects across the RL Program:
 - Review of current rides being offered
 - Noted other clubs of similar size typically offer more rides with multiple start locations - impacts group size
 - Enforcement of our Ride Safe rules - there’s a lack of enforcement for majority of RBC ride rules, other than wearing helmets.
 - There are many rides RBC is affiliated with, but doesn’t own. “Is it an RBC Ride?”
 - What does our membership want?
 - W&OD - A consistent safety issue
 - Consider a board-level Ride Director
 - Need to re-energize R.L. Program
 - The floor was then opened to discuss any of these points, in any order
 - Chip commented on certain points that resonated with him:
 - Yes, let’s re-energize the RL program
 - Yes, need help managing the rides. If not a “Director” then an assistant of sorts; also need help with RWGPS maps
 - Chip would like to see RBC as a conduit to onboard people with riding of any type (road, trail, etc). Broaden the base.
 - A desire to engage more or all RBC members in community service, steer RBC toward a higher purpose than just rides
 - It was noted we have received consistent, positive feedback from the “Ride Safe” program -- we should continue to evolve culture
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- Ken noted that it may be time to consider investing dollars into club management of certain aspects (Ride coordination; Century event). We have stretched our volunteers to a tipping point, and we have the dollars.
- All seem in agreement to move forward with a Ride Leader Rewards/Incentive System of sorts; accompanied by consistent recognition by the club to our members. Put RL's on a pedestal
- Ken followed with a discussion of specific ride groups (1's, 2's etc). The group sizes shift every year. This year the 2's and 5's often too large
- Consider adding start locale(s) to reduce group size (i.e. Ashburn)
- Chip noted our accidents are first and foremost on the W&OD, often caused by wheel overlaps, on the way back when some are pushing the pace and others are fatigued = the ingredients for a crash
- It was also noted we did not have a single reported accident involving a bike vs motor vehicle. This comment was followed by a knock on wood.
- Laura commented on the need for a more social ride, one that doesn't fit the style of the current rides/ride descriptions. Current ride offerings frustrating to try to ride with for a certain level of dedicated riders
 - Laura has club support to move in the direction of starting a new ride, to ride weekday(s) morning(s) 7/8am, hour out/hour back, at steady pace of ~12mph.
 - Laura to follow up with Erin, who leads related rides; also to seek a bike shop (Bike Lane) to partner with.

3. Annual Dinner & Elections

- Annual Meeting is set for Sunday, November 12 at ArtSpace / Herndon
- Board member terms were reviewed. Changes include Lisa and Erin stepping down. Bill to step down from board but continue to support in multiple aspects.
 - Samantha Smith is now RBC Social Media Manager. Would also be ideal to spearhead RBC Century promotion.
- Survey - Chip to explore Google surveys (free service). Send survey questions to Chip for inclusion



4. H.E.A.L Event Partner

- With minimal discussion the board decided against participation in Spring 2018 HEAL Event in Middleburg.

MEETING ENDED 8:55PM

Action Items

Opened	Assigned	Status	Description
Oct 4	Mike	Closed	Confirmed location for Dec Mtg (Comstock)
Oct 4	Ken	Open	Re-invest \$15K CD
Oct 4	RS Captains	Open	Write up how-to for near year's rest stop captains
Oct 4	All	Open	Send Annual Meeting topics to Chip
Oct 4	Ken	Open	ATAC - product line info; any proceeds to RBC?
Oct 4	Ken	Open	Order add'l helmets for youth/school programs
Oct 4	All	Open	Draft Ride Leader Reward/Incentive Structure
Oct 4	Laura	Open	Take steps to initiate new weekday morning ride
Oct 4	All	Open	Submit survey questions to Chip

Post-meeting follow-up:

From Ken:

The jersey mfg was ATAC Sportswear. They do mfg a complete line of bike road items & fabrics. See ATAC Sportswear home page for lots of information.

The VA police bill was \$2022.32, less than forecasted