

Reston Bike Club - October 5, 2016

Wednesday, April 06, 2016

7:02 PM

Attendees: Ken Thompson, Jeff Major, Chip Magrogan, Karen Palino, Kathy LaFond, Kelly Westenhoff, Bobby Anderson

Annual Financial Report -

Most costs are in from the Century.

Expect from the police, expect one from Enterprise.

Believes we will make about \$10, 600; It's about the same as last year.

Saved money on the maps, and on not doing the Art Contest.

Onsite income was higher \$11,000 vs. \$9,000

A CD came due; Now have a \$25,000 at 1.25% at another bank for 18 months. Have a chance in the next 18 months to go to a higher rate.

Wednesday Bike/Walk to School Event

Ed, Ken, Bobby and Eric Rasmussen attended at Terraset

Gave away all the small helmets (7 or 8)

Gave away lots of bike locks.

Fairfax Police attended

Century Questions:

Did all the bike shops show up for the Century? Yes

E-bike Expo at Tyson's Corner

Bike Garage between Macy's and Bloomingdales facing Crate and Barrel

Asked us to participate

Have space already set up; Would like someone to work for a day; Will provide 20 helmets to the organization.

Have raffle tickets for an e-bike at \$5. All that you sell go to your organization; Could post on the website? Not sure if since we are not a 501c3; We are non-profit 501c4;

Do we want to take a day slot ? 3pm - 7pm Friday, 9am - 5pm Saturday, Sunday

Kelly would be willing to do Friday if its covered.

Can also see if anyone else volunteer Friday night.

Would also give out Membership brochures

If we put it on the website; how do they get entered for the raffle and how do we get the raffle into the drawing.

Send email list and post on Facebook.

Can ask Ed to post on the website.

Chip will check tomorrow to determine the logistics

Soliciting New Board Members

Kelly has volunteered.

Need two other new volunteers, Bobby will write an email to help solicit folks to help.

Annual Meeting Preparation

Venue

Art Space is reserved.

Libations

Ed got a liquor license for the event.

Bobby volunteered to help with the alcohol.

Erin also volunteered to help with drinks.

Presentation

Bobby will put together a presentation to recap.

Kelly asked if we could ask for volunteers

Food

Ken will check how much we ordered in the past and place an order to Moe's.

RSVP is on the site. Chip will put a reminder email out and get Ed to send.

Ride Safe Program

- Asked about Ride Safe manual.
- Kelly sent a shareVAroads
 - Will have the shareVAroads to give to members
- Suggestion to use the shareVAroads to make short topic cards.
- Can also use the League of American Bicyclists

Can use shareVAroads as the reference.

- Use the Ride Safe to give reminders and make announcement on the rides.
- Can update the Web site.
- If the pamphlets are available - could give them out at the annual meeting

Guides from the League of American Cycles, WABA, VDOT had handouts we could use

Do we want to make any club specific guidelines?

Blinking lights - recommend to have all

Potentially give away Froglights - got a bid for 1000

Could create reference cards

Ride Safe Announcements

Announcements make them all season

Could also mention behavior that we want to have

Continue to start smaller groups; Try to have leaders

Discussed having Tuesday, Thursday go from 2 locations

Could also have rides start from other locations

Get RBC slaps to give away - Should order at least 500 slaps
 Could give away at the rides; to the kids; at the Century
 Could ask if bike shops want to co-brand
Might be able to get Velcro ankle slaps

Chip will collect the ideas over the next couple of months to come up with ideas to reduce the group Ride.

Possibly do a forum for the members to give ideas. Pick a location where people will attend.

Additional Rides

Saturday Ride is Impromptu and always the same and no sign-ups
Sunday Ride is different training ride; Maybe do a Sunday Brunch ride with A, B, C with different routes
We maybe should bring it up at the annual meeting and try to get ride leaders; ride organizers, ride coordinators
Maybe present the responsibilities; Have something that can give as awards

Possibly could use Survey; This might be too complicated.